

Wine in Japan

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Abstracts

Wine in Japan

Summary

Wine in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wine market consists of the retail sale of fortified wine, sparkling wine and still wine products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Japanese wine market had total revenues of \$8.8bn in 2019, representing a compound annual growth rate (CAGR) of 4.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.2% between 2015 and 2019, to reach a total of 365.4 million liters in 2019.

Improving consumer spending power has increased the demand for wine.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in Japan

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan wine market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Japan wine market by value in 2019?

What will be the size of the Japan wine market in 2024?

What factors are affecting the strength of competition in the Japan wine market?

How has the market performed over the last five years?

What are the main segments that make up Japan's wine market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which companies have been most successful in increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares have suffered during the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Kirin Holdings Co Ltd
- 8.2. Suntory Holdings Ltd
- 8.3. E. & J. Gallo Winery

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan wine market value: \$ million, 2015-19
- Table 2: Japan wine market volume: million liters, 2015-19
- Table 3: Japan wine market category segmentation: \$ million, 2019
- Table 4: Japan wine market geography segmentation: \$ million, 2019
- Table 5: Japan wine market distribution: % share, by volume, 2019
- Table 6: Japan wine market value forecast: \$ million, 2019-24
- Table 7: Japan wine market volume forecast: million liters, 2019-24
- Table 8: Japan wine market share: % share, by volume, 2019
- Table 9: Kirin Holdings Co Ltd: key facts
- Table 10: Kirin Holdings Co Ltd: Key Employees
- Table 11: Suntory Holdings Ltd: key facts
- Table 12: Suntory Holdings Ltd: Key Employees
- Table 13: Suntory Holdings Ltd: Key Employees Continued
- Table 14: E. & J. Gallo Winery: key facts
- Table 15: E. & J. Gallo Winery: Key Employees
- Table 16: Japan size of population (million), 2015-19
- Table 17: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Japan gdp (current prices, \$ billion), 2015-19
- Table 19: Japan inflation, 2015-19
- Table 20: Japan consumer price index (absolute), 2015-19
- Table 21: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Japan wine market value: \$ million, 2015-19
- Figure 2: Japan wine market volume: million liters, 2015-19
- Figure 3: Japan wine market category segmentation: % share, by value, 2019
- Figure 4: Japan wine market geography segmentation: % share, by value, 2019
- Figure 5: Japan wine market distribution: % share, by volume, 2019
- Figure 6: Japan wine market value forecast: \$ million, 2019-24
- Figure 7: Japan wine market volume forecast: million liters, 2019-24
- Figure 8: Forces driving competition in the wine market in Japan, 2019
- Figure 9: Drivers of buyer power in the wine market in Japan, 2019
- Figure 10: Drivers of supplier power in the wine market in Japan, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the wine market in Japan, 2019
- Figure 12: Factors influencing the threat of substitutes in the wine market in Japan, 2019
- Figure 13: Drivers of degree of rivalry in the wine market in Japan, 2019
- Figure 14: Japan wine market share: % share, by volume, 2019

COMPANIES MENTIONED

Kirin Holdings Co Ltd
Suntory Holdings Ltd
E. & J. Gallo Winery

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