

Wine BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

<https://marketpublishers.com/r/W534A302EBCEN.html>

Date: December 2020

Pages: 93

Price: US\$ 995.00 (Single User License)

ID: W534A302EBCEN

Abstracts

Wine BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

SUMMARY

The BRIC Wine industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains company market share info and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the wine industry and had a total market value of \$87,150.1 million in 2019. China was the fastest growing country with a CAGR of 19% over the 2015-19 period.

Within the wine industry, China is the leading country among the BRIC nations with market revenues of \$67,177.6 million in 2019. This was followed by Russia, Brazil and India with a value of \$11,967.8, \$6,258.0, and \$1,746.7 million, respectively.

China is expected to lead the wine industry in the BRIC nations with a value of \$1,13,846.2 million in 2024, followed by Russia, Brazil, India with expected values of \$14,570.8, \$7,080.2 and \$2,932.2 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC wine market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC wine market

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC wine market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC wine market by value in 2019?

What will be the size of the BRIC wine market in 2024?

What factors are affecting the strength of competition in the BRIC wine market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC wine market?

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