

# Wilmar International Limited - Company Profile and SWOT Analysis

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## Abstracts

Wilmar International Limited %li%Company Profile and SWOT Analysis

### Summary

Wilmar International Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Wilmar International Limited (Wilmar or 'the company') is engaged in the businesses of oil palm cultivation, oilseeds crushing, edible oils refining, sugar milling and refining, specialty fats, oleochemicals, biodiesel and fertilizers as well as flour and rice milling. Its product portfolio includes vegetable oil, sugar, rice, flour, noodles, snacks, bakery, dairy products, animal feeds, non-edible palm and lauric products. Wilmar's agricultural product finds application in food manufacturing industry and by preferred customers. The company markets products under Arawana, Wonder Farm, CSR, Chelsea, Equal, Sania, Sania Royale, Fortune, Fortune Butto, White Star, Orchid, Frytol, and Rupchandra Soybean Oil brand names. Wilmar has presence in Asia, Oceania, Europe, Africa, and the Americas. The company is headquartered in Singapore City, Singapore.

### Scope

Detailed information on Wilmar International Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Wilmar International Limited in the form of a SWOT analysis

An in-depth view of the business model of Wilmar International Limited including a breakdown and examination of key business segments

Intelligence on Wilmar International Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wilmar International Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Wilmar International Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wilmar International Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wilmar International Limited's business structure, strategy and prospects.

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