

# Willis Towers Watson PLC - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Willis Towers Watson PLC - Strategy, SWOT and Corporate Finance Report

### **SUMMARY**

Willis Towers Watson PLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### **KEY HIGHLIGHTS**

Willis Towers Watson PLC (Willis Towers) provides global risk advisory, insurance brokerage and consulting solutions to multinational companies, government and other institutions, and private individuals. It serves various industries such as construction, financial institutions, healthcare, insurance, professional services practice, manufacturing, public sector and education, real estate, sports and entertainment, transportation and logistics. The company was formed as a result of merger between Willis Group Holdings Public Limited Company and Towers Watson & Co. The company's operations are spanned across the US, Ireland, the UK, India, Pakistan, Australia, Denmark, China, Cyprus, and other countries. Willis Towers is headquartered in London, the UK.

## **SCOPE**

Detailed information on Willis Towers Watson PLC required for business and competitor intelligence needs



A study of the major internal and external factors affecting Willis Towers Watson PLC in the form of a SWOT analysis

An in-depth view of the business model of Willis Towers Watson PLC including a breakdown and examination of key business segments

Intelligence on Willis Towers Watson PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Willis Towers Watson PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Willis Towers Watson PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Willis Towers Watson PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Willis Towers Watson PLC's business structure, strategy and prospects.



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