

Willis Group Holdings Public Limited Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Willis Group Holdings Public Limited Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY FINDINGS

Detailed information on Willis Group Holdings Public Limited Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Willis Group Holdings Public Limited Company in the form of a SWOT analysis

An in-depth view of the business model of Willis Group Holdings Public Limited Company including a breakdown and examination of key business segments

Intelligence on Willis Group Holdings Public Limited Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Willis Group Holdings Public Limited Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

REASONS TO BUY

Gain understanding of Willis Group Holdings Public Limited Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Willis Group Holdings Public Limited Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Willis Group Holdings Public Limited Company's business structure, strategy and prospects.

KEY HIGHLIGHTS

Willis Group Holdings Public Limited Company (Willis or 'the group') provides value-added risk management consulting and insurance brokerage services to multinational companies, middle-market corporations, government and other institutions, and private individuals. The group provides risk management advisory and other services to several industries, including the aerospace, marine, construction, and energy industries. Willis operates in the Americas, Europe, Africa and the Middle East. It is headquartered in London, the UK.



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COMPANIES MENTIONED

Willis Group Holdings Public Limited Company



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