

Whirlpool Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Whirlpool Corporation %li%Strategy, SWOT and Corporate Finance Report

Summary

Whirlpool Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Whirlpool Corporation (Whirlpool or 'the company') manufactures and markets a range of home appliances and related products. The company's product portfolio includes refrigerators and freezers, laundry appliances, dishwashers, spare parts, cooking appliances, heating and cooling products, mixers, and water filters. Whirlpool markets these products under Maytag, Whirlpool, KitchenAid, Consul, Bauknecht, Brastemp, Hotpoint, Diqua, Amana, Roper, Ignis, Laden, Privileg, and Jenn-Air brand names. The company sells its products to several distributors, dealers, retailers, and other manufacturers. It has business presence across North America, Latin America, Europe, the Middle East and Africa (EMEA), Asia Pacific. The company is headquartered in Benton Harbor, Michigan, the US.

Scope

Detailed information on Whirlpool Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting Whirlpool Corporation in the form of a SWOT analysis

An in-depth view of the business model of Whirlpool Corporation including a breakdown and examination of key business segments

Intelligence on Whirlpool Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Whirlpool Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Whirlpool Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Whirlpool Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Whirlpool Corporation's business structure, strategy and prospects.

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