

# Western Alliance Bancorp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Western Alliance Bancorp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Western Alliance Bancorp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Western Alliance Bancorp (WAL) is a bank holding company, which offers business and personal banking and related financial solutions through its subsidiaries. Its offerings include deposit services, lending, international banking, treasury management and online banking solutions. Its brands include Alliance Bank of Arizona, Bank of Nevada, Bridge Bank, First Independent Bank, Torrey Pines Bank, Alliance Association Bank and Amerihome Mortgage. The company carries its operations in Arizona, Nevada, California, Virginia, Georgia, and Massachusetts, the US. WAL is headquartered in Phoenix, Arizona, the US.

### SCOPE

Detailed information on Western Alliance Bancorp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Western Alliance

## Bancorp in the form of a SWOT analysis

An in-depth view of the business model of Western Alliance Bancorp including a breakdown and examination of key business segments

Intelligence on Western Alliance Bancorp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Western Alliance Bancorp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Western Alliance Bancorp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Western Alliance Bancorp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Western Alliance Bancorp's business structure, strategy and prospects.

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