

Westar Energy Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/W3CB64DA6C1EN.html>

Date: November 2020

Pages: 45

Price: US\$ 175.00 (Single User License)

ID: W3CB64DA6C1EN

Abstracts

Westar Energy Inc. - Strategy, SWOT and Corporate Finance Report

Summary

Westar Energy Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Westar Energy, Inc. (Westar or 'the company') is an electric utility that generates, transmits and distributes electricity to commercial, residential and industrial customers in eastern and central Kansas. The company generates electricity from natural gas and oil, coal, wind, nuclear, hydro, solar and landfill sources. Westar Energy has interest in Wolf Creek nuclear generating unit, Prairie Wind Transmission, LLC (Prairie Wind), Jeffrey Energy Center plant, La Cygne Units and State Line. The company also offers services through its subsidiary, Kansas Gas and Electric Company (KGE). It operates primarily in the US. The company is headquartered in Topeka, Kansas, the US.

Scope

Detailed information on Westar Energy Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Westar Energy Inc. in

the form of a SWOT analysis

An in-depth view of the business model of Westar Energy Inc. including a breakdown and examination of key business segments

Intelligence on Westar Energy Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Westar Energy Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Westar Energy Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Westar Energy Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Westar Energy Inc.'s business structure, strategy and prospects.

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