

Wesfarmers Limited - Company Profile and SWOT Analysis

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Abstracts

Wesfarmers Limited %li%Company Profile and SWOT Analysis

Summary

Wesfarmers Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Wesfarmers Limited (Wesfarmers or 'the company') is engaged in industrial and retail activities. It offers home improvement; apparel, general merchandise, and office supplies and retail products through large warehouse stores, trade centers, smaller format stores, as well as online stores. The company serves various industries such as food and beverage, construction, mining, facilities maintenance, health and government, manufacturing, government, transport, retail, and utilities. It also has non-controlling interests in companies operating in forest products, food and staples retailing, property, onedigital, investment banking, and corporate. Wesfarmers primarily operates in Australia, New Zealand, and the UK. The company is headquartered in Perth, Western Australia, Australia.

Scope

Detailed information on Wesfarmers Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Wesfarmers Limited in the form of a SWOT analysis

An in-depth view of the business model of Wesfarmers Limited including a breakdown and examination of key business segments

Intelligence on Wesfarmers Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wesfarmers Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Wesfarmers Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wesfarmers Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wesfarmers Limited's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Wesfarmers Limited: Company Overview
- Wesfarmers Limited: Overview and Key Facts
- Wesfarmers Limited: Overview
- Wesfarmers Limited: Key Facts
- Wesfarmers Limited: Key Employees
- Wesfarmers Limited: Key Employee Biographies
- Wesfarmers Limited: Major Products and Services
- Wesfarmers Limited: Management Statement
- Wesfarmers Limited: Key Competitors
- Wesfarmers Limited: Company Analysis
- Wesfarmers Limited: Business Description
- Wesfarmers Limited: SWOT Analysis
- Wesfarmers Limited: SWOT Overview
- Wesfarmers Limited: Strengths
- Wesfarmers Limited: Weaknesses
- Wesfarmers Limited: Opportunities
- Wesfarmers Limited: Threats
- Wesfarmers Limited: Corporate Financial Deals Activity
- Wesfarmers Limited: Financial Deals Overview
- Wesfarmers Limited: Top Deals 2020 - 2024YTD*
- Wesfarmers Limited: Advisors
- Wesfarmers Limited: Top Financial Advisors
- Wesfarmers Limited: Capital Raising
- Wesfarmers Limited: Divestments
- Wesfarmers Limited: Recent Developments
- Wesfarmers Limited: News and Events Summary
- Wesfarmers Limited: Business Expansion
- Wesfarmers Limited: Contracts
- Wesfarmers Limited: Corporate Governance
- Wesfarmers Limited: Financial Deals
- Wesfarmers Limited: Financial Performance
- Wesfarmers Limited: Strategy and Operations
- Appendix
- Contact Us
- Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Wesfarmers Limited: Key Facts

Table 2: Wesfarmers Limited: Key Employees

Table 3: Wesfarmers Limited: Key Competitors

Table 4: Wesfarmers Limited: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 5: Wesfarmers Limited: Top Deals 2020 - 2024YTD*

Table 6: Wesfarmers Limited: Financial Advisor Ranking by Value (US\$m)

Table 7: Wesfarmers Limited: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Table 8: Wesfarmers Limited: Capital Raising by Deal Type (2020 - YTD*2024)

Table 9: Wesfarmers Limited: Divestments Volume and Value Trend (2020 - YTD*2024)

Table 10: Wesfarmers Limited: Divestments by Geography (2020 - YTD*2024)

Table 11: Wesfarmers Limited: News and Events Summary

Table 12: Wesfarmers Limited: Business Expansion

Table 13: Wesfarmers Limited: Contracts

Table 14: Wesfarmers Limited: Corporate Governance

Table 15: Wesfarmers Limited: Financial Deals

Table 16: Wesfarmers Limited: Financial Performance

Table 17: Wesfarmers Limited: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Wesfarmers Limited: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 2: Wesfarmers Limited: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 3: Wesfarmers Limited: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 4: Wesfarmers Limited: Divestments Volume and Value Trend (2020 - YTD*2024)

Figure 5: Wesfarmers Limited: Divestments by Geography (2020 - YTD*2024)

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