

Wausau Paper Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

Wausau Paper Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

Wausau Paper Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Wausau Paper Corporation (Wausau Paper) a subsidiary of Svenska Cellulosa Aktiebolaget (SCA), manufactures paper products and dispensers. The company's paper product includes towels and tissue papers. Its dispensers products includes roll towel dispensers, folded towel dispensers, bath tissue dispensers, seat cover dispensers, hand care products and hand care dispensers. It caters these products to education; food service; healthcare; industrial; leisure; lodge and hospitality, officer building, public and government, retail and transportation sectors. It markets its products under the brands Artisan, DublSoft, DublNature, EcoSoft, Alliance, Wave'n DRY, OptiServ Hybrid, OptiServ, OptiServ Accent, Revolution, DublServ HC, DublServ Side-by-Side, DublServ Vertical, OptiSource Convertible, Silhouette and Dubl-Tough. Wausau Paper is headquartered in Mosinee, Wisconsin, the US.

SCOPE

Detailed information on Wausau Paper Corporation required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Wausau Paper Corporation in the form of a SWOT analysis

An in-depth view of the business model of Wausau Paper Corporation including a breakdown and examination of key business segments

Intelligence on Wausau Paper Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wausau Paper Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Wausau Paper Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wausau Paper Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wausau Paper Corporation's business structure, strategy and prospects.

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