

The Walt Disney Company - Company Profile and SWOT Analysis

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Abstracts

The Walt Disney Company. Company Profile and SWOT Analysis

Summary

The Walt Disney Company. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Walt Disney Company (Walt Disney or 'the company'), together with its subsidiaries, is a diversified entertainment and media company. Its major products and services include entertainment, books, magazines, comic books, media networks, cable programming, radio broadcasting, television broadcasting, video games and toys. The company also operates resorts, hotels and other facilities, vacation club, and cruise lines, linear networks, direct-to-consumer video streaming services. Its content sales/licensing provides film and television content, home entertainment distribution, music and staging and licensing of live entertainment events. The company has operations across the Europe, Asia-pacific and the Americas. The company is headquartered in Burbank, California, the US.

Scope

Detailed information on The Walt Disney Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Walt Disney Company in the form of a SWOT analysis

An in-depth view of the business model of The Walt Disney Company including a breakdown and examination of key business segments

Intelligence on The Walt Disney Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Walt Disney Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Walt Disney Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Walt Disney Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Walt Disney Company's business structure, strategy and prospects.

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