

Sanderson Design Group Plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Sanderson Design Group Plc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Sanderson Design Group Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Sanderson Design Group Plc (SDG), formerly, Walker Greenbank Plc is an interior furnishing company. SDG's product portfolio includes furnishing fabrics, wallcoverings, paintings, bed linen, tableware, furniture, wallpapers, prints, and rugs. The company markets its products under the brands of Harlequin, Morris & Co, Sanderson, Scion, Anthology, Clarke & Clarke, Studio G, and Zoffany. WGB offers its products to consumers, designers, and contract interiors. The company distributes its products through its network of showrooms in Paris, New York, London, Moscow, Shenzhen. It operates a wallpaper production facility in Loughborough and a fabric printing facility in Lancaster, and warehouses in Milton Keynes and Haslingden. SDG is headquartered in Buckinghamshire, the UK.

SCOPE

Detailed information on Sanderson Design Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sanderson Design Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Sanderson Design Group Plc including a breakdown and examination of key business segments

Intelligence on Sanderson Design Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sanderson Design Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Sanderson Design Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sanderson Design Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sanderson Design Group Plc's business structure, strategy and prospects.

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