

# Wal-Mart de Mexico, S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/W7CC806D5D0EN.html

Date: January 2017

Pages: 26

Price: US\$ 175.00 (Single User License)

ID: W7CC806D5D0EN

# **Abstracts**

## **SUMMARY**

Wal-Mart de Mexico, S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY FINDINGS**

Detailed information on Wal-Mart de Mexico, S.A.B. de C.V. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Wal-Mart de Mexico, S.A.B. de C.V. in the form of a SWOT analysis

An in-depth view of the business model of Wal-Mart de Mexico, S.A.B. de C.V. including a breakdown and examination of key business segments

Intelligence on Wal-Mart de Mexico, S.A.B. de C.V.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Wal-Mart de Mexico, S.A.B. de C.V., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



# and key trends

#### **REASONS TO BUY**

Gain understanding of Wal-Mart de Mexico, S.A.B. de C.V. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Wal-Mart de Mexico, S.A.B. de C.V. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Wal-Mart de Mexico, S.A.B. de C.V.'s business structure, strategy and prospects.

#### **KEY HIGHLIGHTS**

Wal-Mart de Mexico S.A.B de C.V. (Walmex) is a retail store chain operator in Mexico and Central America. The company operates retail stores under various formats including discount stores, hypermarkets, supermarkets, apparel stores and membership self-service wholesale. It is also carries out real estate operations. Its retail network includes Bodega Aurrera, Despensa Familiar and Pali discount stores, Maxi Bodega discount warehouse stores and Walmart hypermarkets. Walmex also operates a network of Sam's Club and ClubCo membership self-service wholesale stores, Superama supermarkets, Paiz, La Despensa de Don Juan, La Union and Mas x Menos supermarkets, Suburbia apparel stores, Ragazzi and El Porton restaurants and Banco Walmart bank branches. The company has operations in Costa Rica, Guatemala, Honduras, El Salvador, Mexico and Nicaragua. It operates as a subsidiary of Wal-Mart Stores, Inc. Walmex is headquartered in Mexico City, Mexico.



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## **COMPANIES MENTIONED**

Wal-Mart de Mexico, S.A.B. de C.V.



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