

# Volkswagen AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Volkswagen AG - Strategy, SWOT and Corporate Finance Report

### Summary

Volkswagen AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Volkswagen AG (Volkswagen or 'the group') is one of the world's leading automobile manufacturers and the largest car manufacturer in Europe. The group markets its vehicles under multiple brands, including Audi, SEAT, Skoda, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, MOIA, Scania, and MAN. Volkswagen conducts its business through four segments namely, Passenger Cars; Financial Services; Commercial Vehicles; and Power Engineering. The group performs operations across North and South America, Europe, Asia-Pacific and the Middle East. Volkswagen is headquartered in Wolfsburg, Germany.

### Scope

Detailed information on Volkswagen AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Volkswagen AG in

the form of a SWOT analysis

An in-depth view of the business model of Volkswagen AG including a breakdown and examination of key business segments

Intelligence on Volkswagen AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Volkswagen AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to buy**

Gain understanding of Volkswagen AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Volkswagen AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Volkswagen AG's business structure, strategy and prospects.

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