

# Volkswagen Financial Services AG - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Volkswagen Financial Services AG - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Volkswagen Financial Services AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Volkswagen Financial Services AG (VW FS AG), a subsidiary of Volkswagen AG, offers automobile financial services. It promotes product sales of Volkswagen group brands including SEAT, Audi, SKODA, Ducati, MAN, Bentley, Lamborghini, Porsche, Bugatti, Navistar, Scania, and Volkswagen Commercial Vehicles. The group also provides leasing, vehicle financing, dealer financing, insurance, fleet management, and rental solutions ranging from passenger cars to heavy commercial vehicles. It serves private, corporate, and fleet customers. The company has a presence in Europe, North America, South America, and Asia-Pacific regions. VW FS AG is headquartered in Braunschweig, Germany

### SCOPE

Detailed information on Volkswagen Financial Services AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Volkswagen Financial Services AG in the form of a SWOT analysis

An in-depth view of the business model of Volkswagen Financial Services AG including a breakdown and examination of key business segments

Intelligence on Volkswagen Financial Services AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Volkswagen Financial Services AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Volkswagen Financial Services AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Volkswagen Financial Services AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Volkswagen Financial Services AG's business structure, strategy and prospects.

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