

Volkswagen AG - Strategy, SWOT and Corporate Finance Report

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Abstracts

Volkswagen AG %li%Strategy, SWOT and Corporate Finance Report

Summary

Volkswagen AG %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Volkswagen AG (Volkswagen or 'the group') is an automobile manufacturer and car manufacturer in Europe. The group develops vehicles, vehicle software, passenger cars, light commercial vehicle, truck, buses and motorcycles. It markets its vehicles under multiple brands names, including Audi, SEAT, Skoda, Bentley, Bugatti, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania, and Cupra. It also offers dealer and customer financing, leasing, banking and insurance, and fleet management services. The group also manufactures marine and industrial engines. It has manufacturing facilities in Salzgitter, Germany, and China. Volkswagen has business presence in the Americas, Europe, Asia-Pacific and the Middle East. The company is headquartered in Wolfsburg, Germany.

Scope

Detailed information on Volkswagen AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Volkswagen AG in the form of a SWOT analysis

An in-depth view of the business model of Volkswagen AG including a breakdown and examination of key business segments

Intelligence on Volkswagen AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Volkswagen AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Volkswagen AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Volkswagen AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Volkswagen AG's business structure, strategy and prospects.

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