

Vodafone Group Plc - Company Profile and SWOT Analysis

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Abstracts

Vodafone Group Plc. Company Profile and SWOT Analysis

Summary

Vodafone Group Plc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Vodafone Group Plc (Vodafone or 'the company') is a provider of mobile, voice, messaging, IP-VPN, converged solutions, data, fixed broadband, internet of things (IoT), cloud and security, digital and carrier services. The company markets its products under Vodafone and Vodacom brands. It caters its services to wide range of industries including utilities, health, manufacturing, retail, automotive, agriculture, banking and financial services, transport and logistics, public services and smart cities, and among others. Through subsidiaries, Vodafone operates across various geographical regions including the Europe, Africa, the Middle East, and Asia Pacific. The company is headquartered in Newbury, Berkshire, the UK.

Scope

Detailed information on Vodafone Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Vodafone Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Vodafone Group Plc including a breakdown and examination of key business segments

Intelligence on Vodafone Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Vodafone Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Vodafone Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Vodafone Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Vodafone Group Plc's business structure, strategy and prospects.

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