

Vivendi S.A. - Company Profile and SWOT Analysis

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Abstracts

Vivendi S.A. %li%Company Profile and SWOT Analysis

Summary

Vivendi S.A. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Vivendi S.A. (Vivendi or 'the company') is an integrated media and content company, engaged in providing pay television (Pay-TV), film production and distribution, subscription video-on-demand, and music services. The company owns and runs a variety of businesses in the content production, recording, publishing, merchandise, and audio-visual content industries. It provides set-top boxes, mobile TV, web TV, free-to-air TV and international pay-TV, communications services in media expertise, creativity, healthcare/wellness areas; operates pay-TV; creates, develops, and distributes downloadable video games; produces, sells, and distributes movies and TV series; and shows interests in several event venues. The company has operations in Americas, Asia/Oceania, Europe, and Africa. The company is headquartered in Paris, France.

Scope

Detailed information on Vivendi S.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Vivendi S.A. in the

form of a SWOT analysis

An in-depth view of the business model of Vivendi S.A. including a breakdown and examination of key business segments

Intelligence on Vivendi S.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Vivendi S.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Vivendi S.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Vivendi S.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Vivendi S.A.'s business structure, strategy and prospects.

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