

Vivartia Holdings SA. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Vivartia Holdings SA. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Vivartia Holdings SA. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Vivartia Holding S.A. (Vivartia) manufactures and distributes food products. The company offers milk products, beverage, dairy products, pastry, fresh and frozen vegetables, dough, salads-dressings, meat products, frozen ready meals, confectionery, ice creams and bakery. It also provides in-flight and industrial catering services, and operates food outlets at airports. Vivartia provides its products and services under the brands Everest, La Pasteria, Kuzina, Papagallino, Olympus Plaza Food Parks, Goody's and Flocafe. The company's major customers include restaurants, cafes, bars, snack bars, pubs, bakeries finished products, hotels, hospitals, catering and production units, ships, public organizations and army and food service companies. It operates as a subsidiary of Marfin Investment Group. Vivartia is headquartered in Athens, Greece.

SCOPE

Detailed information on Vivartia Holdings SA. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Vivartia Holdings SA. in the form of a SWOT analysis

An in-depth view of the business model of Vivartia Holdings SA. including a breakdown and examination of key business segments

Intelligence on Vivartia Holdings SA.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Vivartia Holdings SA., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Vivartia Holdings SA. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Vivartia Holdings SA. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Vivartia Holdings SA.'s business structure, strategy and prospects.

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