

Virgin Money UK Plc - Company Profile and SWOT Analysis

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Abstracts

Virgin Money UK Plc %li%Company Profile and SWOT Analysis

Summary

Virgin Money UK Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Virgin Money UK Plc (VMUK), formerly CYBG PLC (CYBG), is a provider of personal and commercial banking products and related financial solutions through Clydesdale Bank, Yorkshire Bank, and Virgin Money brands. The company offers a range of accounts and deposit services including current and savings accounts, term deposits, and business accounts; loans for home improvement, debt consolidation, home purchase, and mortgages; card products such as credit cards and debit cards; corporate financing; life and non-life insurance; foreign exchange services; treasury solutions; and digital banking solutions. It also provides investment and pension products, ISAs, unit trusts, wealth management, and private banking solutions. The company serves individual, corporate, high-net-worth, and SME clients through a network of branches, ATMs, and online portals in the UK. VMUK is headquartered in Glasgow, Scotland, the UK.

Scope

Detailed information on Virgin Money UK Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Virgin Money UK Plc in the form of a SWOT analysis

An in-depth view of the business model of Virgin Money UK Plc including a breakdown and examination of key business segments

Intelligence on Virgin Money UK Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Virgin Money UK Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Virgin Money UK Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Virgin Money UK Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Virgin Money UK Plc's business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

Virgin Money UK Plc: Company Overview

Virgin Money UK Plc: Overview and Key Facts

Virgin Money UK Plc: Overview

Virgin Money UK Plc: Key Facts

Virgin Money UK Plc: Key Employees

Virgin Money UK Plc: Key Employee Biographies

Virgin Money UK Plc: Major Products and Services

Virgin Money UK Plc: Company History

Virgin Money UK Plc: Management Statement

Virgin Money UK Plc: Locations and Subsidiaries

Virgin Money UK Plc: Key Competitors

Virgin Money UK Plc: Company Analysis

Virgin Money UK Plc: Business Description

Virgin Money UK Plc: SWOT Analysis

Virgin Money UK Plc: SWOT Overview

Virgin Money UK Plc: Strengths

Virgin Money UK Plc: Weaknesses

Virgin Money UK Plc: Opportunities

Virgin Money UK Plc: Threats

Virgin Money UK Plc: Corporate Financial Deals Activity

Virgin Money UK Plc: Financial Deals Overview

Virgin Money UK Plc: Targets and Partners

Virgin Money UK Plc: Top Deals 2020 - 2024YTD*

Virgin Money UK Plc: Advisors

Virgin Money UK Plc: Top Financial Advisors

Virgin Money UK Plc: Mergers and Acquisitions

Virgin Money UK Plc: Corporate Venturing

Virgin Money UK Plc: Capital Raising

Virgin Money UK Plc: Private Equity and Ownership

Virgin Money UK Plc: Recent Developments

Virgin Money UK Plc: News and Events Summary

Virgin Money UK Plc: Business Expansion

Virgin Money UK Plc: Contracts

Virgin Money UK Plc: Corporate Governance

Virgin Money UK Plc: Financial Deals

Virgin Money UK Plc: Financial Performance
Virgin Money UK Plc: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Virgin Money UK Plc: Key Facts

Table 2: Virgin Money UK Plc: Key Employees

Table 3: Virgin Money UK Plc: Company History

Table 4: Virgin Money UK Plc: Locations and Subsidiaries

Table 5: Virgin Money UK Plc: Key Competitors

Table 6: Virgin Money UK Plc: Deal Activity by Deal Type - Volume (TTM*)

Table 7: Virgin Money UK Plc: M&A Activity by Geography (TTM*)

Table 8: Virgin Money UK Plc: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 9: Virgin Money UK Plc: M&A Average Deal Size - Value (US\$m)

Table 10: Virgin Money UK Plc: Targets and Partners

Table 11: Virgin Money UK Plc: Top Deals 2020 - 2024YTD*

Table 12: Virgin Money UK Plc: Financial Advisor Ranking by Value (US\$m)

Table 13: Virgin Money UK Plc: M&A Volume and Value Trend (2020 - YTD*2024)

Table 14: Virgin Money UK Plc: M&A Activity by Geography (2020 - YTD*2024)

Table 15: Virgin Money UK Plc: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)

Table 16: Virgin Money UK Plc: Corporate Venturing by Geography (2020 - YTD*2024)

Table 17: Virgin Money UK Plc: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Table 18: Virgin Money UK Plc: Capital Raising by Deal Type (2020 - YTD*2024)

Table 19: Virgin Money UK Plc: Private Equity and Ownership Volume and Value Trend (2020 - YTD*2024)

Table 20: Virgin Money UK Plc: Private Equity and Ownership Volume by Deal Type (2020 - YTD*2024)

Table 21: Virgin Money UK Plc: News and Events Summary

Table 22: Virgin Money UK Plc: Business Expansion

Table 23: Virgin Money UK Plc: Contracts

Table 24: Virgin Money UK Plc: Corporate Governance

Table 25: Virgin Money UK Plc: Financial Deals

Table 26: Virgin Money UK Plc: Financial Performance

Table 27: Virgin Money UK Plc: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: Virgin Money UK Plc: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: Virgin Money UK Plc: M&A Activity by Geography (TTM*)
- Figure 3: Virgin Money UK Plc: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Figure 4: Virgin Money UK Plc: M&A Average Deal Size - Value (US\$m)
- Figure 5: Virgin Money UK Plc: M&A Volume and Value Trend (2020 - YTD*2024)
- Figure 6: Virgin Money UK Plc: M&A Activity by Geography (2020 - YTD*2024)
- Figure 7: Virgin Money UK Plc: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
- Figure 8: Virgin Money UK Plc: Corporate Venturing by Geography (2020 - YTD*2024)
- Figure 9: Virgin Money UK Plc: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Figure 10: Virgin Money UK Plc: Capital Raising by Deal Type (2020 - YTD*2024)
- Figure 11: Virgin Money UK Plc: Private Equity and Ownership Volume and Value Trend (2020 - YTD*2024)
- Figure 12: Virgin Money UK Plc: Private Equity and Ownership Volume by Deal Type (2020 - YTD*2024)

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