

# Virgin Active Ltd - Strategy, SWOT and Corporate Finance Report

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Date: October 2023

Pages: 26

Price: US\$ 175.00 (Single User License)

ID: V810032AF2DEN

## Abstracts

Virgin Active Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

Virgin Active Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Virgin Active Ltd (Virgin Active), a subsidiary of Virgin Active Holdings Ltd, is a health and leisure club company. The company operates a network of health and fitness clubs equipped with gym floors, squash, spa, swimming pools, and racquet courts. The health clubs also feature cycle and yoga studios, sauna and steam rooms, and health and beauty studios. It provides personal training, group training, yoga classes, aqua classes, Zumba classes, pilates, and body balance lessons for weight loss and stress relief. It also operates creche facilities, club lounges, cafes, and social areas. Virgin Active serves customers of various age groups in the UK. Virgin Active is headquartered in London, the UK.

### Scope

Detailed information on Virgin Active Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Virgin Active Ltd in the form of a SWOT analysis

An in-depth view of the business model of Virgin Active Ltd including a breakdown and examination of key business segments

Intelligence on Virgin Active Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Virgin Active Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Virgin Active Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Virgin Active Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Virgin Active Ltd's business structure, strategy and prospects.

## Contents

- Company Snapshot
- Virgin Active Ltd: Company Overview
- Virgin Active Ltd: Overview and Key Facts
- Virgin Active Ltd: Overview
- Virgin Active Ltd: Key Facts
- Virgin Active Ltd: Key Employees
- Virgin Active Ltd: Major Products and Services
- Virgin Active Ltd: Locations and Subsidiaries
- Virgin Active Ltd: Key Competitors
- Virgin Active Ltd: Company Analysis
- Virgin Active Ltd: Business Description
- Virgin Active Ltd: SWOT Analysis
- Virgin Active Ltd: SWOT Overview
- Virgin Active Ltd: Strengths
- Virgin Active Ltd: Weaknesses
- Virgin Active Ltd: Opportunities
- Virgin Active Ltd: Threats
- Virgin Active Ltd: Corporate Financial Deals Activity
- Virgin Active Ltd: Financial Deals Overview
- Virgin Active Ltd: Top Deals 2019 - 2023YTD\*
- Virgin Active Ltd: Divestments
- Virgin Active Ltd: Private Equity and Ownership
- Virgin Active Ltd: Recent Developments
- Virgin Active Ltd: News and Events Summary
- Virgin Active Ltd: Business Expansion
- Virgin Active Ltd: Corporate Governance
- Virgin Active Ltd: Financial Deals
- Virgin Active Ltd: Strategy and Operations
- Appendix
- Contact Us
- Methodology
- About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Virgin Active Ltd: Key Facts

Table 2: Virgin Active Ltd: Key Employees

Table 3: Virgin Active Ltd: Locations and Subsidiaries

Table 4: Virgin Active Ltd: Key Competitors

Table 5: Virgin Active Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 6: Virgin Active Ltd: Top Deals 2019 - 2023YTD\*

Table 7: Virgin Active Ltd: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 8: Virgin Active Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Table 9: Virgin Active Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

Table 10: Virgin Active Ltd: News and Events Summary

Table 11: Virgin Active Ltd: Business Expansion

Table 12: Virgin Active Ltd: Corporate Governance

Table 13: Virgin Active Ltd: Financial Deals

Table 14: Virgin Active Ltd: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Virgin Active Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: Virgin Active Ltd: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 3: Virgin Active Ltd: Private Equity and Ownership Volume and Value Trend (2019 - YTD\*2023)

Figure 4: Virgin Active Ltd: Private Equity and Ownership Volume by Deal Type (2019 - YTD\*2023)

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