

# VinaPhone Company - Strategy, SWOT and Corporate Finance Report

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Date: August 2018

Pages: 21

Price: US\$ 175.00 (Single User License)

ID: V026004EFFCEN

## Abstracts

VinaPhone Company - Strategy, SWOT and Corporate Finance Report

### SUMMARY

VinaPhone Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

VinaPhone Company (VinaPhone), a subsidiary of Vietnam Post and Telecommunications Corporation, is a provider of cellular telecommunication services. The company's services include postpaid and prepaid, international roaming, SMS based reservation, portal, mobile Internet and voice services. It provides postpaid and prepaid services under wide variety of tariff plans. The company also offers services such as mobile television, entertainment services, information services, call utility services, online utility services, and ring tone services. VinaPhone also sells smartphones, modems, and leased line networks and simcards through its point of sale (POS) terminals and online portal. The company offers customer support services. VinaPhone is headquartered in Hanoi, Vietnam.

### SCOPE

Detailed information on VinaPhone Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting VinaPhone Company in the form of a SWOT analysis

An in-depth view of the business model of VinaPhone Company including a breakdown and examination of key business segments

Intelligence on VinaPhone Company 's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about VinaPhone Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of VinaPhone Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess VinaPhone Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on VinaPhone Company 's business structure, strategy and prospects.

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