

# Vilmorin & Cie - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/V532277843AFEN.html>

Date: April 2024

Pages: 46

Price: US\$ 175.00 (Single User License)

ID: V532277843AFEN

## Abstracts

Vilmorin & Cie %li%Company Profile and SWOT Analysis

### Summary

Vilmorin & Cie %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Vilmorin & Cie (Vilmorin), a subsidiary of Vilmorin & Cie, specializes in the production, marketing, and sale of vegetable and crop seeds for both agricultural production and market gardeners. The company's portfolio of vegetable seeds includes tomato, carrot, watermelon, cucumber, onion, sweet pepper, lettuce, and cauliflower. Vilmorin also provides field seeds, such as corn, straw cereal, rape, sunflower, soybean, barley and wheat seeds for farmers. Additionally, the company provides garden products such as flower seeds, bulbs, and plant care products to various channels, garden centers, garden centers, agricultural self-service stores, home improvement stores and supermarkets. Vilmorin's customer base includes market gardeners and processors, specialists in canning and deep-freezing. The company has operations in the Americas, Asia Pacific, Europe and Asia Pacific. Vilmorin is headquartered in Paris, Ile-de-France, France.

### Scope

Detailed information on Vilmorin & Cie required for business and competitor intelligence needs

A study of the major internal and external factors affecting Vilmorin & Cie in the form of a SWOT analysis

An in-depth view of the business model of Vilmorin & Cie including a breakdown and examination of key business segments

Intelligence on Vilmorin & Cie's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Vilmorin & Cie, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Vilmorin & Cie and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Vilmorin & Cie as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Vilmorin & Cie's business structure, strategy and prospects.

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