

# Village Farms International, Inc. - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/V19E97842888EN.html>

Date: September 2024

Pages: 43

Price: US\$ 175.00 (Single User License)

ID: V19E97842888EN

## Abstracts

Village Farms International, Inc. %li%Company Profile and SWOT Analysis

### Summary

Village Farms International, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Village Farms International Inc (Village Farms) is a vertically integrated supplier specializing in Controlled Environment Agriculture (CEA). The company's primary activities include the production and distribution of fresh produce, cannabis, and CBD-based consumer packaged goods. Village Farms' major products encompass a range of fresh vegetables, cannabis, and CBD products. The company operates under several brands, including Pure Sunfarms, Rose LifeScience, Balanced Health Botanicals, and Leli Holland. Its products cater to grocery and large-format retailers, the cannabis and CBD markets, and the health and wellness sector. Village Farms distributes its products through retail supermarkets, fresh food distribution companies, and e-commerce platforms. The company operates in North America, with a focus on the US and Canada, and targets selected markets internationally, particularly in the Asia-Pacific region and Europe. Village Farms is headquartered in Delta, British Columbia, Canada.

### Scope

Detailed information on Village Farms International, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Village Farms International, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Village Farms International, Inc. including a breakdown and examination of key business segments

Intelligence on Village Farms International, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Village Farms International, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Village Farms International, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Village Farms International, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Village Farms International, Inc.'s business structure, strategy and prospects.

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