

Viking Line ABP - Strategy, SWOT and Corporate Finance Report

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Abstracts

Viking Line ABP - Strategy, SWOT and Corporate Finance Report

SUMMARY

Viking Line ABP - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Viking Line ABP (Viking) offers passenger and cargo carrier services. Viking provides a range of transportation services to customers travelling through Baltic Sea. Its portfolio of services includes luxury cruises, conference facilities, travel and hotel packages for individual consumers and organizations. The company also provides on-board services including shopping, restaurants, bars, fun clubs, accommodation, and professional entertainment. Viking also provides scheduled shipping and freight forwarding services. The company mainly operates a fleet of vessels, which includes Viking Cinderella och Rosella, Viking Grace, Gabriella, Viking Glory, and Viking XPRS. It has operations in Sweden, Finland, and Estonia. Viking is headquartered in Mariehamn, Finland.

SCOPE

Detailed information on Viking Line ABP required for business and competitor intelligence needs

A study of the major internal and external factors affecting Viking Line ABP in the form of a SWOT analysis

An in-depth view of the business model of Viking Line ABP including a breakdown and examination of key business segments

Intelligence on Viking Line ABP's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Viking Line ABP, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Viking Line ABP and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Viking Line ABP as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Viking Line ABP's business structure, strategy and prospects.

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