

Vietnam Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Wireless Telecommunication Services in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The Vietnamese wireless telecommunication services market had total revenues of \$4.5 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.

The voice segment accounted for the market's largest proportion in 2022, with total revenues of \$2.6 billion, equivalent to 57.9% of the market's overall value.

With the continuous downward trend for fixed-line telephones, the demand for mobile phones has increased significantly and reached saturation levels.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Vietnam

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam wireless telecommunication services market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Vietnam wireless telecommunication services market by value in 2022?

What will be the size of the Vietnam wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the Vietnam wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Vietnam's wireless telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Market share

7.2. Who are the leading players?

7.3. What strategies do leading players follow?

7.4. What are the strengths of leading players?

7.5. What have been the most recent developments?

8 COMPANY PROFILES

8.1. Viettel Military Industry and Telecoms Group

8.2. VinaPhone Company

8.3. Vietnam Mobile Telecom Services Company

8.4. Vietnamobile Telecommunication JSC

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Vietnam wireless telecommunication services market value: \$ billion, 2017–22
- Table 2: Vietnam wireless telecommunication services market volume: million numbers of subscribers, 2017–22
- Table 3: Vietnam wireless telecommunication services market category segmentation: % share, by value, 2017–2022
- Table 4: Vietnam wireless telecommunication services market category segmentation: \$ billion, 2017-2022
- Table 5: Vietnam wireless telecommunication services market geography segmentation: \$ billion, 2022
- Table 6: Vietnam wireless telecommunication services market value forecast: \$ billion, 2022–27
- Table 7: Vietnam wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27
- Table 8: Vietnam wireless telecommunication services market share: % share, by volume, 2022
- Table 9: Viettel Military Industry and Telecoms Group: key facts
- Table 10: Viettel Military Industry and Telecoms Group: Key Employees
- Table 11: VinaPhone Company: key facts
- Table 12: VinaPhone Company: Key Employees
- Table 13: Vietnam Mobile Telecom Services Company : key facts
- Table 14: Vietnam Mobile Telecom Services Company : Key Employees
- Table 15: Vietnamobile Telecommunication JSC: key facts
- Table 16: Vietnamobile Telecommunication JSC: Key Employees
- Table 17: Vietnam size of population (million), 2018–22
- Table 18: Vietnam gdp (constant 2005 prices, \$ billion), 2018–22
- Table 19: Vietnam gdp (current prices, \$ billion), 2018–22
- Table 20: Vietnam inflation, 2018–22
- Table 21: Vietnam consumer price index (absolute), 2018–22
- Table 22: Vietnam exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Vietnam wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: Vietnam wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: Vietnam wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Vietnam wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Vietnam wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: Vietnam wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in Vietnam, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in Vietnam, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in Vietnam, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in Vietnam, 2022

Figure 11: Vietnam wireless telecommunication services market share: % share, by volume, 2022

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