

# Vietnam New Cars Market to 2027

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## Abstracts

Vietnam New Cars Market to 2027

### Summary

New Cars in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Vietnam captured a share of 0.9% in the Asia-Pacific new cars market, in 2022.

The Vietnamese new cars market had total revenues of \$7.6 billion in 2022, representing a compound annual growth rate (CAGR) of 17.6% between 2017 and 2022.

Market consumption volume increased with a CAGR of 17.6% between 2017 and 2022, to reach a total of 402.1 thousand units in 2022.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the new cars market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Vietnam

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam new cars market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Vietnam new cars market by value in 2022?

What will be the size of the Vietnam new cars market in 2027?

What factors are affecting the strength of competition in the Vietnam new cars market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's new cars market?

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