

# Vietnam Life Insurance Market to 2027

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## Abstracts

Vietnam Life Insurance Market to 2027

### Summary

Life Insurance in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The Vietnamese life insurance market had total gross written premiums of \$8.2 billion in 2022, representing a compound annual growth rate (CAGR) of 23.9% between 2017 and 2022.

The life insurance segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$8.2 billion, equivalent to 99.8% of the market's overall value.

Life insurance coverage in the Vietnamese population is relatively low. According to in-house research, in 2022, life insurance penetration (ratio of premiums to GDP) in Vietnam was 2.7%.

### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Vietnam

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam life insurance market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Vietnam life insurance market by value in 2022?

What will be the size of the Vietnam life insurance market in 2027?

What factors are affecting the strength of competition in the Vietnam life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's life insurance market?

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