

Vietnam Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Hotels & Motels in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Vietnamese hotels & motels industry had total revenues of \$1.4 billion in 2021, representing a negative compound annual rate of change (CARC) of 31.7% between 2016 and 2021.

Industry consumption volumes declined with a negative CARC of 3% between 2016 and 2021, to reach a total of 5,594 establishments in 2021.

Vietnam is witnessing improvement in infrastructure quality and hotels which is driving the country's hotels & motels industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Vietnam

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Vietnam hotels & motels market by value in 2021?

What will be the size of the Vietnam hotels & motels market in 2026?

What factors are affecting the strength of competition in the Vietnam hotels & motels market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's hotels & motels market?

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