

Vietnam Car Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Car Manufacturing in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Vietnamese car manufacturing industry had total revenues of \$9.8 billion in 2022, representing a compound annual growth rate (CAGR) of 13.6% between 2017 and 2022.

Industry consumption volume increased with a CAGR of 11.7% between 2017 and 2022, to reach a total of 307.6 thousand units in 2022.

Sales of all types of automobiles by members of the Vietnam Automobile Manufacturers' Association (VAMA) increased by 33% annually in 2022 to 404,635 units.



SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Vietnam

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam car manufacturing market with five year forecasts

REASONS TO BUY

What was the size of the Vietnam car manufacturing market by value in 2022?

What will be the size of the Vietnam car manufacturing market in 2027?

What factors are affecting the strength of competition in the Vietnam car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's car manufacturing market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power



- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. How are strategic alliances used by the leading companies?
- 7.4. How is new technology opening competition?
- 7.5. How are leading players progressing in the hybrid and electric cars segment?

8 COMPANY PROFILES

- 8.1. Toyota Motor Corporation
- 8.2. Honda Motor Co., Ltd.
- 8.3. Hyundai Motor Company
- 8.4. Truong Hai Auto Corporation

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Vietnam car manufacturing industry value: \$ billion, 2017–22
- Table 2: Vietnam car manufacturing industry volume: thousand units, 2017–22
- Table 3: Vietnam car manufacturing industry category segmentation: % share, by volume, 2017–2022
- Table 4: Vietnam car manufacturing industry category segmentation: thousand units, 2017-2022
- Table 5: Vietnam car manufacturing industry geography segmentation: \$ billion, 2022
- Table 6: Vietnam car manufacturing industry value forecast: \$ billion, 2022–27
- Table 7: Vietnam car manufacturing industry volume forecast: thousand units, 2022-27
- Table 8: Vietnam car manufacturing industry share: % share, by volume, 2022
- Table 9: Toyota Motor Corporation: key facts
- Table 10: Toyota Motor Corporation: Annual Financial Ratios
- Table 11: Toyota Motor Corporation: Key Employees
- Table 12: Toyota Motor Corporation: Key Employees Continued
- Table 13: Toyota Motor Corporation: Key Employees Continued
- Table 14: Honda Motor Co., Ltd.: key facts
- Table 15: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 16: Honda Motor Co., Ltd.: Key Employees
- Table 17: Honda Motor Co., Ltd.: Key Employees Continued
- Table 18: Hyundai Motor Company: key facts
- Table 19: Hyundai Motor Company: Annual Financial Ratios
- Table 20: Hyundai Motor Company: Key Employees
- Table 21: Hyundai Motor Company: Key Employees Continued
- Table 22: Truong Hai Auto Corporation: key facts
- Table 23: Vietnam size of population (million), 2018–22
- Table 24: Vietnam gdp (constant 2005 prices, \$ billion), 2018–22
- Table 25: Vietnam gdp (current prices, \$ billion), 2018–22
- Table 26: Vietnam inflation, 2018–22
- Table 27: Vietnam consumer price index (absolute), 2018–22
- Table 28: Vietnam exchange rate, 2018–22



List Of Figures

LIST OF FIGURES

- Figure 1: Vietnam car manufacturing industry value: \$ billion, 2017–22
- Figure 2: Vietnam car manufacturing industry volume: thousand units, 2017–22
- Figure 3: Vietnam car manufacturing industry category segmentation: thousand units, 2017-2022
- Figure 4: Vietnam car manufacturing industry geography segmentation: % share, by value, 2022
- Figure 5: Vietnam car manufacturing industry value forecast: \$ billion, 2022–27
- Figure 6: Vietnam car manufacturing industry volume forecast: thousand units, 2022–27
- Figure 7: Forces driving competition in the car manufacturing industry in Vietnam, 2022
- Figure 8: Drivers of buyer power in the car manufacturing industry in Vietnam, 2022
- Figure 9: Drivers of supplier power in the car manufacturing industry in Vietnam, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the car manufacturing industry in Vietnam, 2022
- Figure 11: Factors influencing the threat of substitutes in the car manufacturing industry in Vietnam, 2022
- Figure 12: Drivers of degree of rivalry in the car manufacturing industry in Vietnam, 2022
- Figure 13: Vietnam car manufacturing industry share: % share, by volume, 2022



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