

Vietnam Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Automotive Manufacturing in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The Vietnamese automotive manufacturing industry had total revenues of \$11.2 billion in 2022, representing a compound annual growth rate (CAGR) of 7.7% over 2017–2022.

Industry production volumes declined with a negative CAGR of -1.1% over 2017–2022, to reach a total of 3.3 million units in 2022.

According to the Vietnam Automobile Manufacturers Association (VAMA), the new vehicle sales in Vietnam grew by 33.0% in 2022 from 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Vietnam

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam automotive manufacturing market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Vietnam automotive manufacturing market by value in 2022?

What will be the size of the Vietnam automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the Vietnam automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Vietnam's automotive manufacturing market?

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