

Viacom, Inc. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/VE33376E72FEN.html>

Date: November 2018

Pages: 63

Price: US\$ 175.00 (Single User License)

ID: VE33376E72FEN

Abstracts

Viacom, Inc. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Viacom, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Viacom Inc. (Viacom or 'the company') is a global entertainment company. The company is engaged in the creation of television (TV) programs, motion pictures, short-form content, applications, games, consumer products, social media and other entertainment content. The company primarily operates in the US where it is headquartered in New York City, New York.

SCOPE

Detailed information on Viacom, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Viacom, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Viacom, Inc. including a breakdown

and examination of key business segments

Intelligence on Viacom, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Viacom, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Viacom, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Viacom, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Viacom, Inc.'s business structure, strategy and prospects.

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COMPANIES MENTIONED

Viacom, Inc.

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