

VGI Public Co Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

VGI Public Co Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

VGI Public Co Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

VGI Public Co Ltd (VGI) is an O2O marketing service provider. It offers advertising and merchandising spaces in Bangkok mass transit system (BTS) stations, and BTS trains. VGI manages advertising space in premier office buildings in Bangkok and other spaces and rents retail space at BTS stations. The company offers two types of networks such as office media and residential building media. Under office media it advertises through digital screens which are placed in elevators and other waiting areas inside office buildings, and under residential building media it installed digital screens in residential buildings. The company has operations in Thailand and China. VGI is headquartered in Bangkok, Thailand.

Scope

Detailed information on VGI Public Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting VGI Public Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of VGI Public Co Ltd including a breakdown and examination of key business segments

Intelligence on VGI Public Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about VGI Public Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of VGI Public Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess VGI Public Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on VGI Public Co Ltd's business structure, strategy and prospects.

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