

# VGI Public Co Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

VGI Public Co Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

VGI Public Co Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

VGI Public Co Ltd (VGI) is an O2O marketing service provider. It offers advertising and merchandising spaces in Bangkok mass transit system (BTS) stations, and BTS trains. VGI manages advertising space in premier office buildings in Bangkok and other spaces and rents retail space at BTS stations. The company offers two types of networks such as office media and residential building media. Under office media it advertises through digital screens which are placed in elevators and other waiting areas inside office buildings, and under residential building media it installed digital screens in residential buildings. The company has operations in Thailand and China. VGI is headquartered in Bangkok, Thailand.

### Scope

Detailed information on VGI Public Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting VGI Public Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of VGI Public Co Ltd including a breakdown and examination of key business segments

Intelligence on VGI Public Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about VGI Public Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of VGI Public Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess VGI Public Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on VGI Public Co Ltd's business structure, strategy and prospects.

## Contents

- Company Snapshot
- VGI Public Co Ltd: Company Overview
- VGI Public Co Ltd: Overview and Key Facts
- VGI Public Co Ltd: Overview
- VGI Public Co Ltd: Key Facts
- VGI Public Co Ltd: Key Employees
- VGI Public Co Ltd: Key Employee Biographies
- VGI Public Co Ltd: Major Products and Services
- VGI Public Co Ltd: Company History
- VGI Public Co Ltd: Management Statement
- VGI Public Co Ltd: Locations and Subsidiaries
- VGI Public Co Ltd: Key Competitors
- VGI Public Co Ltd: Company Analysis
- VGI Public Co Ltd: Business Description
- VGI Public Co Ltd: SWOT Analysis
- VGI Public Co Ltd: SWOT Overview
- VGI Public Co Ltd: Strengths
- VGI Public Co Ltd: Weaknesses
- VGI Public Co Ltd: Opportunities
- VGI Public Co Ltd: Threats
- VGI Public Co Ltd: Corporate Financial Deals Activity
- VGI Public Co Ltd: Financial Deals Overview
- VGI Public Co Ltd: Targets and Partners
- VGI Public Co Ltd: Top Deals 2019 - 2023YTD\*
- VGI Public Co Ltd: Mergers and Acquisitions
- VGI Public Co Ltd: Corporate Venturing
- VGI Public Co Ltd: Partnership
- VGI Public Co Ltd: Divestments
- VGI Public Co Ltd: Recent Developments
- VGI Public Co Ltd: News and Events Summary
- VGI Public Co Ltd: Corporate Governance
- VGI Public Co Ltd: Corporate Social Responsibility
- VGI Public Co Ltd: Financial Performance
- VGI Public Co Ltd: Regulatory and Legal Events
- VGI Public Co Ltd: Strategy and Operations
- Appendix
- Contact Us

Methodology  
About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: VGI Public Co Ltd: Key Facts

Table 2: VGI Public Co Ltd: Key Employees

Table 3: VGI Public Co Ltd: Company History

Table 4: VGI Public Co Ltd: Locations and Subsidiaries

Table 5: VGI Public Co Ltd: Key Competitors

Table 6: VGI Public Co Ltd: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: VGI Public Co Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 8: VGI Public Co Ltd: M&A Average Deal Size - Value (US\$m)

Table 9: VGI Public Co Ltd: Targets and Partners

Table 10: VGI Public Co Ltd: Top Deals 2019 - 2023YTD\*

Table 11: VGI Public Co Ltd: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 12: VGI Public Co Ltd: M&A Activity by Geography (2019 - YTD\*2023)

Table 13: VGI Public Co Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Table 14: VGI Public Co Ltd: Corporate Venturing by Geography (2019 - YTD\*2023)

Table 15: VGI Public Co Ltd: Partnership Volume and Value Trend (2019 - YTD\*2023)

Table 16: VGI Public Co Ltd: Partnership Trend by Deal Type (2019 - YTD\*2023)

Table 17: VGI Public Co Ltd: Divestments Volume and Value Trend (2019 - YTD\*2023)

Table 18: VGI Public Co Ltd: Divestments by Geography (2019 - YTD\*2023)

Table 19: VGI Public Co Ltd: News and Events Summary

Table 20: VGI Public Co Ltd: Corporate Governance

Table 21: VGI Public Co Ltd: Corporate Social Responsibility

Table 22: VGI Public Co Ltd: Financial Performance

Table 23: VGI Public Co Ltd: Regulatory and Legal Events

Table 24: VGI Public Co Ltd: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: VGI Public Co Ltd: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: VGI Public Co Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 3: VGI Public Co Ltd: M&A Average Deal Size - Value (US\$m)

Figure 4: VGI Public Co Ltd: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 5: VGI Public Co Ltd: M&A Activity by Geography (2019 - YTD\*2023)

Figure 6: VGI Public Co Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD\*2023)

Figure 7: VGI Public Co Ltd: Corporate Venturing by Geography (2019 - YTD\*2023)

Figure 8: VGI Public Co Ltd: Partnership Volume and Value Trend (2019 - YTD\*2023)

Figure 9: VGI Public Co Ltd: Partnership Trend by Deal Type (2019 - YTD\*2023)

Figure 10: VGI Public Co Ltd: Divestments Volume and Value Trend (2019 - YTD\*2023)

Figure 11: VGI Public Co Ltd: Divestments by Geography (2019 - YTD\*2023)

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