

# Verlagsgruppe Georg von Holtzbrinck GmbH - Company Profile and SWOT Analysis

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## Abstracts

Verlagsgruppe Georg von Holtzbrinck GmbH %li%Company Profile and SWOT Analysis

### Summary

Verlagsgruppe Georg von Holtzbrinck GmbH %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Verlagsgruppe Georg von Holtzbrinck GmbH (Holtzbrinck) is a provider of media and publishing services. It creates content related to scientific, scholarly, professional, and educational areas, and publishes that through imprints, books, journals and other resources. The company's portfolio of brands includes Symplectic, Figshare, ReadCube, Dimensions, Overleaf, Altmetric, IFI Claims, Scismic and Writefull. Through creating and maintaining partnerships with the researchers, educators, administrators, and developers, Holtzbrinck develops content with interactive teaching tools. It also has digital direct investments in science areas such as digital science, education and other areas. The company serves authors, researchers, librarians, academics, educators, and readers across the world. Holtzbrinck is headquartered in Stuttgart, Baden-Wurtemberg, Germany.

### Scope

Detailed information on Verlagsgruppe Georg von Holtzbrinck GmbH required

for business and competitor intelligence needs

A study of the major internal and external factors affecting Verlagsgruppe Georg von Holtzbrinck GmbH in the form of a SWOT analysis

An in-depth view of the business model of Verlagsgruppe Georg von Holtzbrinck GmbH including a breakdown and examination of key business segments

Intelligence on Verlagsgruppe Georg von Holtzbrinck GmbH's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Verlagsgruppe Georg von Holtzbrinck GmbH, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Verlagsgruppe Georg von Holtzbrinck GmbH and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Verlagsgruppe Georg von Holtzbrinck GmbH as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Verlagsgruppe Georg von Holtzbrinck GmbH's business structure, strategy and prospects.

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