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Utilities in North America

https://marketpublishers.com/r/U279F284C8BEN.html
Date: February 2020
Pages: 46
Price: US$ 350.00 (Single User License)
ID: U279F284C8BEN

Abstracts

Utilities in North America

SUMMARY

Utilities in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The utilities industry consists of the electricity, gas and water markets.

The North American utilities industry had total revenues of $1,159.9bn in 2018, representing a compound annual growth rate (CAGR) of 3.4% between 2014 and 2018.

The electricity segment was the industry's most lucrative in 2018, with total revenues of $499.9bn, equivalent to 43.1% of the industry's overall value.

The steady and occasionally fluctuating increase in electricity consumption is being outpaced by growth in the gas and water utilities which are increasingly generating it.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

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segments, and leading players in the utilities market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the utilities market in North America

Leading company profiles reveal details of key utilities market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America utilities market with five year forecasts

REASONS TO BUY

What was the size of the North America utilities market by value in 2018?

What will be the size of the North America utilities market in 2023?

What factors are affecting the strength of competition in the North America utilities market?

How has the market performed over the last five years?

What are the main segments that make up North America's utilities market?

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