

# **Utilities in North America**

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## **Abstracts**

Utilities in North America

## Summary

Utilities in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

The utilities industry is categorized into three main segments: gas utilities, water utilities, and electricity retailing.

The North American utilities industry recorded revenues of \$1,493.3 billion in 2023, representing a compound annual growth rate (CAGR) of 4.3% between 2018 and 2023.

The water utilities segment accounted for the industry's largest proportion in 2023, with total revenues of \$617.0 billion, equivalent to 41.3% of the industry's overall value.

In 2023, the North American utilities industry witnessed an annual growth of 3.8%. The growth is attributed to the rise in electricity prices in various countries across the region.

#### Scope



Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the utilities market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the utilities market in North America

Leading company profiles reveal details of key utilities market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America utilities market with five year forecasts by both value and volume

# Reasons to Buy

What was the size of the North America utilities market by value in 2023?

What will be the size of the North America utilities market in 2028?

What factors are affecting the strength of competition in the North America utilities market?

How has the market performed over the last five years?

What are the main segments that make up North America's utilities market?



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