

# USG Corporation - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

USG Corporation %li%Strategy, SWOT and Corporate Finance Report

#### Summary

USG Corporation %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

# Key Highlights

USG Corporation (USG or 'the company'), a subsidiary of Knauf Group, is a manufacturer and distributor of building materials. The company offers a range of products for use in residential and non-residential repair, remodel construction and industrial processes. USG markets products under Sheetrock, Durock, Fiberock, Ceiling Plus, Beadex, Exoair and Securock brand names. The company distributes products through building materials dealers, home improvement centers, contractors and other retailers and specialty wallboard distributors. It has plants, mines, quarries, and other facilities throughout North America. It primarily operates in the US, Canada, Latin America, Asia and Australasia. The company is headquartered in Chicago, Illinois, the US.

#### Scope

Detailed information on USG Corporation required for business and competitor intelligence needs



A study of the major internal and external factors affecting USG Corporation in the form of a SWOT analysis

An in-depth view of the business model of USG Corporation including a breakdown and examination of key business segments

Intelligence on USG Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about USG Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of USG Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess USG Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on USG Corporation's business structure, strategy and prospects.



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