

Urban One, Inc. - Company Profile and SWOT Analysis

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Abstracts

Urban One, Inc. Company Profile and SWOT Analysis

Summary

Urban One, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Urban One, Inc. (Urban One or 'the company') is an urban-oriented multi-media company that provides radio broadcasting operations to African-American and urban listeners. The company primarily operates syndicated programs such as the Russ Parr Morning Show, Erica Campbell Show, and DL Hughley Show. Urban One also operates through a number of subsidiaries and affiliates including TV One, Reach Media, BlackAmericaWeb.com, an African-American targeted news and entertainment website. Urban One operates under the TV One, Radio One, Reach media, iOne Digital, One Solution, R1 Digital, CLEO TV, and One VIP brand names. The company is headquartered in Silver Spring, Maryland, the US.

Scope

Detailed information on Urban One, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Urban One, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Urban One, Inc. including a breakdown and examination of key business segments

Intelligence on Urban One, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Urban One, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Urban One, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Urban One, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Urban One, Inc.'s business structure, strategy and prospects.

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