

UPM-Kymmene Corp - Company Profile and SWOT Analysis

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Abstracts

UPM-Kymmene Corp. Company Profile and SWOT Analysis

Summary

UPM-Kymmene Corp. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

UPM-Kymmene Corp (UPM or 'the company') operates in forest-based bio industry. The company is involved in manufacturing paper (printing and writing papers) and forest based products. Its broad product portfolio includes fine papers, pulp, self-adhesive label materials, label papers, information labelling, energy, plywood and veneer, biofuels, timber, release liners, graphic paper and wood plastic composites. UPM offers its products to various industries such as tissue, specialty, graphic papers, and packaging; wood-based renewable diesel and naphtha for fuel distributors and transportation industries; and packaging, distribution, and construction industries. It also produces electricity through hydro and nuclear power plants. The company is headquartered in Helsinki, Finland.

Scope

Detailed information on UPM-Kymmene Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting UPM-Kymmene Corp in the form of a SWOT analysis

An in-depth view of the business model of UPM-Kymmene Corp including a breakdown and examination of key business segments

Intelligence on UPM-Kymmene Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about UPM-Kymmene Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of UPM-Kymmene Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess UPM-Kymmene Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on UPM-Kymmene Corp's business structure, strategy and prospects.

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