

Unum Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

Unum Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

Unum Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Unum Group (Unum) is a provider of financial protection benefits. It offers life insurance, individual disability insurance, short-term and long-term disability coverage, long-term care protection, voluntary benefits, critical illness insurance and accident insurance. It also offers individual and group income protection, dental insurance, cancer coverage, supplemental health covers, employee benefits and group pension plans. The company provides its products to individual and group customers in the US, the UK, and Poland. The company sells its products through a network of field sales personnel, independent brokers, consultants, and agency sales force. Unum is headquartered in Chattanooga, Tennessee, the US.

SCOPE

Detailed information on Unum Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Unum Group in the form of a SWOT analysis

An in-depth view of the business model of Unum Group including a breakdown and examination of key business segments

Intelligence on Unum Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Unum Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Unum Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Unum Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Unum Group's business structure, strategy and prospects.

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