

Unum Group - Company Profile and SWOT Analysis

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Abstracts

Unum Group %li%Company Profile and SWOT Analysis

Summary

Unum Group %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Unum Group (Unum) is a provider of financial protection benefits. It offers life insurance, individual disability insurance, short-term and long-term disability coverage, long-term care protection, voluntary benefits, critical illness insurance and accident insurance. It also offers individual and group income protection, dental insurance, cancer coverage, supplemental health covers, employee benefits and group pension plans. The company provides its products to individual and group customers in the US, the UK, and Poland. The company sells its products through a network of field sales personnel, independent brokers, consultants, and independent contractor agent sales force. Unum is headquartered in Chattanooga, Tennessee, the US.

Scope

Detailed information on Unum Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Unum Group in the form of a SWOT analysis

An in-depth view of the business model of Unum Group including a breakdown and examination of key business segments

Intelligence on Unum Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Unum Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Unum Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Unum Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Unum Group's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Unum Group: Company Overview
- Unum Group: Overview and Key Facts
- Unum Group: Overview
- Unum Group: Key Facts
- Unum Group: Key Employees
- Unum Group: Key Employee Biographies
- Unum Group: Major Products and Services
- Unum Group: Company History
- Unum Group: Management Statement
- Unum Group: Locations and Subsidiaries
- Unum Group: Key Competitors
- Unum Group: Company Analysis
- Unum Group: Business Description
- Unum Group: SWOT Analysis
- Unum Group: SWOT Overview
- Unum Group: Strengths
- Unum Group: Weaknesses
- Unum Group: Opportunities
- Unum Group: Threats
- Unum Group: Corporate Financial Deals Activity
- Unum Group: Financial Deals Overview
- Unum Group: Top Deals 2020 - 2024YTD*
- Unum Group: Advisors
- Unum Group: Top Financial Advisors
- Unum Group: Corporate Venturing
- Unum Group: Capital Raising
- Unum Group: Recent Developments
- Unum Group: News and Events Summary
- Unum Group: Business Reorganization
- Unum Group: Contracts
- Unum Group: Corporate Governance
- Unum Group: Corporate Social Responsibility
- Unum Group: Financial Deals
- Unum Group: Financial Performance
- Unum Group: Regulatory and Legal Events

Unum Group: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Unum Group: Key Facts

Table 2: Unum Group: Key Employees

Table 3: Unum Group: Company History

Table 4: Unum Group: Locations and Subsidiaries

Table 5: Unum Group: Key Competitors

Table 6: Unum Group: Deal Activity by Deal Type - Volume (TTM*)

Table 7: Unum Group: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 8: Unum Group: Top Deals 2020 - 2024YTD*

Table 9: Unum Group: Financial Advisor Ranking by Value (US\$m)

Table 10: Unum Group: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)

Table 11: Unum Group: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Table 12: Unum Group: Capital Raising by Deal Type (2020 - YTD*2024)

Table 13: Unum Group: News and Events Summary

Table 14: Unum Group: Business Reorganization

Table 15: Unum Group: Contracts

Table 16: Unum Group: Corporate Governance

Table 17: Unum Group: Corporate Social Responsibility

Table 18: Unum Group: Financial Deals

Table 19: Unum Group: Financial Performance

Table 20: Unum Group: Regulatory and Legal Events

Table 21: Unum Group: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Unum Group: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Unum Group: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 3: Unum Group: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)

Figure 4: Unum Group: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 5: Unum Group: Capital Raising by Deal Type (2020 - YTD*2024)

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