

# Univest Financial Corp - Company Profile and SWOT Analysis

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## Abstracts

Univest Financial Corp - Company Profile and SWOT Analysis

### SUMMARY

Univest Financial Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Univest Financial Corp (UFC) is a financial-holding company, which offers retail and commercial banking, insurance coverage and wealth management solutions through its primary subsidiary, Univest Bank and Trust Company and its other subsidiaries. Its portfolio of banking products comprises a wide range of deposit services and accounts, such as checking, certificate of deposits, savings, money market, and individual retirement accounts; card products such as credit and debit cards; loans for personal needs, student, farming, mortgage, home equity, business financing, equipment, real estate, leasing, and specialty lending, among others; remittance; merchant services; cash management; and digital banking. The company offers investment management, retirement and legacy planning, trust services, financial advisory, treasury management, and insurance solutions. It has operational presence in New Jersey, Maryland, and Pennsylvania. UFC is headquartered in Souderton, Pennsylvania, the US.

### SCOPE

Detailed information on Univest Financial Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Univest Financial Corp in the form of a SWOT analysis

An in-depth view of the business model of Univest Financial Corp including a breakdown and examination of key business segments

Intelligence on Univest Financial Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Univest Financial Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Univest Financial Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Univest Financial Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Univest Financial Corp's business structure, strategy and prospects.

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