

# Universal Corp - Strategy, SWOT and Corporate Finance Report

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#### **Abstracts**

Universal Corp - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Universal Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Universal Corp (Universal) is a supplier of leaf tobacco and other agri-products. The company procures, finances, processes, stores, packages, and ships leaf tobacco products and sells to manufacturers of consumer tobacco products. Its product portfolio comprises burley, flue-cured, dark air-cured, and oriental tobaccos that are used to produce cigars, smokeless and pipe tobacco products. The company also produces dehydrated vegetable products and juiced fruit and recycles waste materials obtained from tobacco production. It provides value-added services, which include blending, chemical and physical testing of tobacco, reconstituted leaf tobacco production, service cutting for manufacturers, and just-in-time inventory management. The company has a business presence across the world. Universal is headquartered in Richmond, Virginia, the US.

#### SCOPE

Detailed information on Universal Corp required for business and competitor



#### intelligence needs

A study of the major internal and external factors affecting Universal Corp in the form of a SWOT analysis

An in-depth view of the business model of Universal Corp including a breakdown and examination of key business segments

Intelligence on Universal Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Universal Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Universal Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Universal Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Universal Corp's business structure, strategy and prospects.



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