

# Universal American Corp. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Universal American Corp. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Universal American Corp. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Universal American Corp. in the form of a SWOT analysis

An in-depth view of the business model of Universal American Corp. including a breakdown and examination of key business segments

Intelligence on Universal American Corp.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Universal American Corp., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Universal American Corp. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Universal American Corp. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Universal American Corp.'s business structure, strategy and prospects.

## KEY HIGHLIGHTS

Universal American Corp. (Universal American) is a health insurance company. Universal American provides health benefits to people covered by Medicare. The company, through its subsidiaries, offers affordable healthcare products and programs, including Medicare advantage plans and traditional health insurance. Its product portfolio includes Medicare advantage preferred provider organization (PPO) plans, Medicare advantage private fee-for-service (PFFS) plans, Medicare advantage HMO (Health Maintenance Organizations) plans, Medicaid managed care plans, family health plans and child health plans. It offers a variety of traditional insurance products, including whole life insurance, first diagnosis cancer insurance, hospital indemnity insurance and other specialty insurance products. The company also offers healthcare services including case management, care coordination, clinical quality and utilization review, and behavioral health services. These products are offered principally in Texas, Oklahoma and Northeast markets of the US. Universal American is headquartered in White Plains, New York, the US.

The company reported net premiums were US\$1,436.2 million, with an annual decline of 8.7% over FY2014

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### COMPANIES MENTIONED

Universal American Corp.

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