

United States Postal Service - Company Profile and SWOT Analysis

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Abstracts

United States Postal Service Company Profile and SWOT Analysis

Summary

United States Postal Service Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

United States Postal Service (USPS or 'the company') is a government agency that provides postal services. The company's service offerings include first-class mail, standard mail, shipping and packages, first-class packages, package services, priority mail express priority mail, parcels, periodicals, post office boxes. It also offers money orders, certified mail, registered mail, delivery confirmation, signature confirmation and insurance. USPS operates and manages integrated distribution, retail, delivery and transportation network. The company serves commercial and retail customers in the distribution, communications, retail, delivery, and advertising markets. It primarily operates in the US and offers international delivery service to other countries. The company is headquartered in Washington DC, the US.

Scope

Detailed information on United States Postal Service required for business and competitor intelligence needs

A study of the major internal and external factors affecting United States Postal Service in the form of a SWOT analysis

An in-depth view of the business model of United States Postal Service including a breakdown and examination of key business segments

Intelligence on United States Postal Service's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about United States Postal Service, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of United States Postal Service and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess United States Postal Service as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on United States Postal Service's business structure, strategy and prospects.

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