

# United States (US) Wireless Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

https://marketpublishers.com/r/U95A0E391594EN.html

Date: May 2023

Pages: 51

Price: US\$ 350.00 (Single User License)

ID: U95A0E391594EN

## **Abstracts**

United States (US) Wireless Telecommunication Services Market @Summary, Competitive Analysis and Forecast to 2027

## **SUMMARY**

Wireless Telecommunication Services in the United States industry profile provides topline qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **KEY HIGHLIGHTS**

The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The US wireless telecommunication services market had total revenues of \$200.3 billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.

Market volume increased with a CAGR of 5.4% between 2017 and 2022, to reach a total of 563.6 million subscribers in 2022.

The growth of the US wireless telecommunication services market can also be



attributed to the increase in mobile penetration in the country. For instance, according to in-house research, mobile penetration in the US stood at 108.6 per 100 people in 2022.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in the United States

Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States wireless telecommunication services market with five year forecasts

#### **REASONS TO BUY**

What was the size of the United States wireless telecommunication services market by value in 2022?

What will be the size of the United States wireless telecommunication services market in 2027?

What factors are affecting the strength of competition in the United States wireless telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the United States' wireless telecommunication services market?



## **Contents**

## 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

## **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

## **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

## **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power



## 6.4. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?
- 7.5. What has been the rationale behind recent M&A activity?

## **8 COMPANY PROFILES**

- 8.1. AT&T Inc
- 8.2. Verizon Communications Inc.
- 8.3. United States Cellular Corp
- 8.4. T-Mobile US, Inc.

## 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: United States wireless telecommunication services market value: \$ billion, 2017–22

Table 2: United States wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Table 3: United States wireless telecommunication services market category segmentation: % share, by value, 2017–2022

Table 4: United States wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: United States wireless telecommunication services market geography segmentation: \$ billion, 2022

Table 6: United States wireless telecommunication services market value forecast: \$ billion, 2022–27

Table 7: United States wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Table 8: United States wireless telecommunication services market share: % share, by volume, 2022

Table 9: AT&T Inc: key facts

Table 10: AT&T Inc: Annual Financial Ratios

Table 11: AT&T Inc: Key Employees

Table 12: Verizon Communications Inc.: key facts

Table 13: Verizon Communications Inc.: Annual Financial Ratios

Table 14: Verizon Communications Inc.: Key Employees

Table 15: Verizon Communications Inc.: Key Employees Continued

Table 16: United States Cellular Corp: key facts

Table 17: United States Cellular Corp: Annual Financial Ratios

Table 18: United States Cellular Corp: Key Employees

Table 19: United States Cellular Corp: Key Employees Continued

Table 20: T-Mobile US, Inc.: key facts

Table 21: T-Mobile US, Inc.: Annual Financial Ratios

Table 22: T-Mobile US, Inc.: Key Employees

Table 23: T-Mobile US, Inc.: Key Employees Continued

Table 24: United States size of population (million), 2018–22

Table 25: United States gdp (constant 2005 prices, \$ billion), 2018–22

Table 26: United States gdp (current prices, \$ billion), 2018–22

Table 27: United States inflation, 2018–22



Table 28: United States consumer price index (absolute), 2018–22

Table 29: United States exchange rate, 2018–22



# **List Of Figures**

## LIST OF FIGURES

Figure 1: United States wireless telecommunication services market value: \$ billion, 2017–22

Figure 2: United States wireless telecommunication services market volume: million numbers of subscribers, 2017–22

Figure 3: United States wireless telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: United States wireless telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: United States wireless telecommunication services market value forecast: \$ billion, 2022–27

Figure 6: United States wireless telecommunication services market volume forecast: million numbers of subscribers, 2022–27

Figure 7: Forces driving competition in the wireless telecommunication services market in the United States, 2022

Figure 8: Drivers of buyer power in the wireless telecommunication services market in the United States, 2022

Figure 9: Drivers of supplier power in the wireless telecommunication services market in the United States, 2022

Figure 10: Drivers of degree of rivalry in the wireless telecommunication services market in the United States, 2022

Figure 11: United States wireless telecommunication services market share: % share, by volume, 2022



## I would like to order

Product name: United States (US) Wireless Telecommunication Services Market Summary, Competitive

Analysis and Forecast to 2027

Product link: <a href="https://marketpublishers.com/r/U95A0E391594EN.html">https://marketpublishers.com/r/U95A0E391594EN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U95A0E391594EN.html">https://marketpublishers.com/r/U95A0E391594EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



