

United States (US) Wine Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/U2B8F855A22BEN.html>

Date: May 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: U2B8F855A22BEN

Abstracts

United States (US) Wine Market Summary, Competitive Analysis and Forecast to 2027

Summary

Wine in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The wine market consists of the sale of still wine, sparkling wine and fortified wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The US Wine market had total revenues of \$45,964.4 million in 2022, representing a compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.

Market consumption volume increased with a CAGR of 0.7% between 2017 and 2022, to reach a total of 3,723.8 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.6% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$60,331.4 million by the end

of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wine market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wine market in the United States

Leading company profiles reveal details of key wine market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States wine market with five year forecasts

Reasons to Buy

What was the size of the United States wine market by value in 2022?

What will be the size of the United States wine market in 2027?

What factors are affecting the strength of competition in the United States wine market?

How has the market performed over the last five years?

What are the main segments that make up the United States's wine market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US wine market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period?
- 7.5. What are the most popular brands in the US wine market?
- 7.6. What have been the most significant M&A deals in the US wine market over the last five years?

8 COMPANY PROFILES

- 8.1. E. & J. Gallo Winery
- 8.2. The Wine Group Inc
- 8.3. Constellation Brands, Inc.
- 8.4. Treasury Wine Estates Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States wine market value: \$ million, 2017-22
- Table 2: United States wine market volume: million liters, 2017-22
- Table 3: United States wine market category segmentation: % share, by volume, 2017-2022
- Table 4: United States wine market category segmentation: million liters, 2017-2022
- Table 5: United States wine market geography segmentation: \$ million, 2022
- Table 6: United States wine market distribution: % share, by volume, 2022
- Table 7: United States wine market value forecast: \$ million, 2022-27
- Table 8: United States wine market volume forecast: million liters, 2022-27
- Table 9: United States wine market share: % share, by volume, 2022
- Table 10: E. & J. Gallo Winery: key facts
- Table 11: E. & J. Gallo Winery: Key Employees
- Table 12: The Wine Group Inc: key facts
- Table 13: The Wine Group Inc: Key Employees
- Table 14: Constellation Brands, Inc.: key facts
- Table 15: Constellation Brands, Inc.: Annual Financial Ratios
- Table 16: Constellation Brands, Inc.: Key Employees
- Table 17: Constellation Brands, Inc.: Key Employees Continued
- Table 18: Treasury Wine Estates Ltd: key facts
- Table 19: Treasury Wine Estates Ltd: Annual Financial Ratios
- Table 20: Treasury Wine Estates Ltd: Key Employees
- Table 21: United States size of population (million), 2018-22
- Table 22: United States gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: United States gdp (current prices, \$ billion), 2018-22
- Table 24: United States inflation, 2018-22
- Table 25: United States consumer price index (absolute), 2018-22
- Table 26: United States exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: United States wine market value: \$ million, 2017-22

Figure 2: United States wine market volume: million liters, 2017-22

Figure 3: United States wine market category segmentation: million liters, 2017-2022

Figure 4: United States wine market geography segmentation: % share, by value, 2022

Figure 5: United States wine market distribution: % share, by volume, 2022

Figure 6: United States wine market value forecast: \$ million, 2022-27

Figure 7: United States wine market volume forecast: million liters, 2022-27

Figure 8: Forces driving competition in the wine market in the United States, 2022

Figure 9: Drivers of buyer power in the wine market in the United States, 2022

Figure 10: Drivers of supplier power in the wine market in the United States, 2022

Figure 11: Factors influencing the likelihood of new entrants in the wine market in the United States, 2022

Figure 12: Factors influencing the threat of substitutes in the wine market in the United States, 2022

Figure 13: Drivers of degree of rivalry in the wine market in the United States, 2022

Figure 14: United States wine market share: % share, by volume, 2022

I would like to order

Product name: United States (US) Wine Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/U2B8F855A22BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2B8F855A22BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970