

United States (US) Software Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/U6E00F81EBFCEN.html>

Date: April 2023

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: U6E00F81EBFCEN

Abstracts

United States (US) Software Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Software in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

According to GlobalData US Enterprise ICT Investment Trends Report 2022, most of the enterprises in the country have increased their ICT budget for 2022, which is one of the major factors for market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the software market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in the United States

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States software market with five year forecasts

REASONS TO BUY

What was the size of the United States software market by value in 2022?

What will be the size of the United States software market in 2027?

What factors are affecting the strength of competition in the United States software market?

How has the market performed over the last five years?

Who are the top competitors in the United States' software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. Have there been notable products launched in recent years?
- 7.5. What has been the rationale behind recent M&A activity and strategic partnerships?

8 COMPANY PROFILES

- 8.1. Microsoft Corporation
- 8.2. International Business Machines Corporation
- 8.3. Alphabet Inc
- 8.4. Oracle Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States software market value: \$ billion, 2017-22

Table 2: United States software market category segmentation: % share, by value, 2017-2022

Table 3: United States software market category segmentation: \$ billion, 2017-2022

Table 4: United States software market geography segmentation: \$ billion, 2022

Table 5: United States software market value forecast: \$ billion, 2022-27

Table 6: Microsoft Corporation: key facts

Table 7: Microsoft Corporation: Annual Financial Ratios

Table 8: Microsoft Corporation: Key Employees

Table 9: Microsoft Corporation: Key Employees Continued

Table 10: International Business Machines Corporation: key facts

Table 11: International Business Machines Corporation: Annual Financial Ratios

Table 12: International Business Machines Corporation: Key Employees

Table 13: International Business Machines Corporation: Key Employees Continued

Table 14: International Business Machines Corporation: Key Employees Continued

Table 15: Alphabet Inc: key facts

Table 16: Alphabet Inc: Annual Financial Ratios

Table 17: Alphabet Inc: Key Employees

Table 18: Oracle Corporation: key facts

Table 19: Oracle Corporation: Annual Financial Ratios

Table 20: Oracle Corporation: Key Employees

Table 21: United States size of population (million), 2018-22

Table 22: United States gdp (constant 2005 prices, \$ billion), 2018-22

Table 23: United States gdp (current prices, \$ billion), 2018-22

Table 24: United States inflation, 2018-22

Table 25: United States consumer price index (absolute), 2018-22

Table 26: United States exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: United States software market value: \$ billion, 2017-22

Figure 2: United States software market category segmentation: \$ billion, 2017-2022

Figure 3: United States software market geography segmentation: % share, by value, 2022

Figure 4: United States software market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the software market in the United States, 2022

Figure 6: Drivers of buyer power in the software market in the United States, 2022

Figure 7: Drivers of supplier power in the software market in the United States, 2022

Figure 8: Factors influencing the likelihood of new entrants in the software market in the United States, 2022

Figure 9: Factors influencing the threat of substitutes in the software market in the United States, 2022

Figure 10: Drivers of degree of rivalry in the software market in the United States, 2022

I would like to order

Product name: United States (US) Software Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/U6E00F81EBFCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6E00F81EBFCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

