

United States (US) Organic Food Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/UE7683056DDFEN.html>

Date: October 2023

Pages: 54

Price: US\$ 350.00 (Single User License)

ID: UE7683056DDFEN

Abstracts

United States (US) Organic Food Market Summary, Competitive Analysis and Forecast to 2027

Summary

Organic Food in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Organic food includes produce that has been independently certified to have been grown free of chemicals. For the purposes of this report, eggs have been classified as part of the meat, fish and poultry segment. Market values are taken at retail selling price (RSP).

The US organic food market had total revenues of \$64.1 billion in 2022, representing a compound annual growth rate (CAGR) of 7.2% between 2017 and 2022.

The fruit & vegetables segment accounted for the market's largest proportion in 2022, with total revenues of \$21.8 billion, equivalent to 34.1% of the market's overall value.

According to the Organic Trade Association, sales of organic foods in the US

surpassed \$60 billion for the first time in 2022, setting a new high-water milestone for the tenacious organic sector.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in the United States

Leading company profiles reveal details of key organic food market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States organic food market with five year forecasts

Reasons to Buy

What was the size of the United States organic food market by value in 2022?

What will be the size of the United States organic food market in 2027?

What factors are affecting the strength of competition in the United States organic food market?

How has the market performed over the last five years?

What are the main segments that make up the United States's organic food market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past (1-3 years)?
- 7.3. What new products/services/innovations have been launched in the market over the last year?
- 7.4. What strategies do leading players follow?

8 COMPANY PROFILES

- 8.1. Costco Wholesale Corporation
- 8.2. Amazon.com, Inc.
- 8.3. The Kroger Co
- 8.4. Walmart Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States organic food market value: \$ million, 2017–22
- Table 2: United States organic food market category segmentation: % share, by value, 2017–2022
- Table 3: United States organic food market category segmentation: \$ million, 2017-2022
- Table 4: United States organic food market geography segmentation: \$ million, 2022
- Table 5: United States organic food market value forecast: \$ million, 2022–27
- Table 6: Costco Wholesale Corporation: key facts
- Table 7: Costco Wholesale Corporation: Annual Financial Ratios
- Table 8: Costco Wholesale Corporation: Key Employees
- Table 9: Costco Wholesale Corporation: Key Employees Continued
- Table 10: Costco Wholesale Corporation: Key Employees Continued
- Table 11: Amazon.com, Inc.: key facts
- Table 12: Amazon.com, Inc.: Annual Financial Ratios
- Table 13: Amazon.com, Inc.: Key Employees
- Table 14: Amazon.com, Inc.: Key Employees Continued
- Table 15: The Kroger Co: key facts
- Table 16: The Kroger Co: Annual Financial Ratios
- Table 17: The Kroger Co: Key Employees
- Table 18: The Kroger Co: Key Employees Continued
- Table 19: Walmart Inc: key facts
- Table 20: Walmart Inc: Annual Financial Ratios
- Table 21: Walmart Inc: Key Employees
- Table 22: Walmart Inc: Key Employees Continued
- Table 23: Walmart Inc: Key Employees Continued
- Table 24: Walmart Inc: Key Employees Continued
- Table 25: United States size of population (million), 2018–22
- Table 26: United States gdp (constant 2005 prices, \$ billion), 2018–22
- Table 27: United States gdp (current prices, \$ billion), 2018–22
- Table 28: United States inflation, 2018–22
- Table 29: United States consumer price index (absolute), 2018–22
- Table 30: United States exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: United States organic food market value: \$ million, 2017–22

Figure 2: United States organic food market category segmentation: \$ million, 2017-2022

Figure 3: United States organic food market geography segmentation: % share, by value, 2022

Figure 4: United States organic food market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the organic food market in the United States, 2022

Figure 6: Drivers of buyer power in the organic food market in the United States, 2022

Figure 7: Drivers of supplier power in the organic food market in the United States, 2022

Figure 8: Factors influencing the likelihood of new entrants in the organic food market in the United States, 2022

Figure 9: Factors influencing the threat of substitutes in the organic food market in the United States, 2022

Figure 10: Drivers of degree of rivalry in the organic food market in the United States, 2022

I would like to order

Product name: United States (US) Organic Food Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/UE7683056DDFEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE7683056DDFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

