

United States (US) Newspapers Market Summary, Competitive Analysis and Forecast to 2028

<https://marketpublishers.com/r/U3E2273AED09EN.html>

Date: March 2024

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: U3E2273AED09EN

Abstracts

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Summary

Newspapers in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The newspaper market is valued as the total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The US newspapers market had total revenues of \$12,820.0 million in 2023, representing a negative compound annual growth rate (CAGR) of 12.4% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 10.6% between 2018 and 2023, to reach a total of 18,454.3 thousand units in 2023.

The newspaper market accounted for 26.9% of the global market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in the United States

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States newspapers market with five year forecasts

Reasons to Buy

What was the size of the United States newspapers market by value in 2023?

What will be the size of the United States newspapers market in 2028?

What factors are affecting the strength of competition in the United States newspapers market?

How has the market performed over the last five years?

Who are the top competitors in the United States's newspapers market?

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