

# United States (US) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/UFF99B22341AEN.html>

Date: September 2023

Pages: 59

Price: US\$ 350.00 (Single User License)

ID: UFF99B22341AEN

## Abstracts

United States (US) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Movies & Entertainment in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.

The US movies & entertainment market had total revenues of \$21.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$13.8 billion, equivalent to 65.3% of the market's overall value.

The US movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like

Netflix and Amazon Prime Video, as it is damaging the market for box office movies.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in the United States

Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States movies & entertainment market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the United States movies & entertainment market by value in 2022?

What will be the size of the United States movies & entertainment market in 2027?

What factors are affecting the strength of competition in the United States movies & entertainment market?

How has the market performed over the last five years?

Who are the top competitors in the United States's movies & entertainment market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What have been the most significant mergers and acquisitions in recent years?

## **8 COMPANY PROFILES**

- 8.1. The Walt Disney Studios
- 8.2. Sony Pictures Entertainment Inc
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: United States movies & entertainment market value: \$ million, 2017–22

Table 2: United States movies & entertainment market category segmentation: % share, by value, 2017–2022

Table 3: United States movies & entertainment market category segmentation: \$ million, 2017-2022

Table 4: United States movies & entertainment market geography segmentation: \$ million, 2022

Table 5: United States movies & entertainment market value forecast: \$ million, 2022–27

Table 6: The Walt Disney Studios: key facts

Table 7: The Walt Disney Studios: Key Employees

Table 8: Sony Pictures Entertainment Inc: key facts

Table 9: Sony Pictures Entertainment Inc: Key Employees

Table 10: Universal Music Group Inc: key facts

Table 11: Universal Music Group Inc: Key Employees

Table 12: Universal Music Group Inc: Key Employees Continued

Table 13: Comcast Corporation: key facts

Table 14: Comcast Corporation: Annual Financial Ratios

Table 15: Comcast Corporation: Key Employees

Table 16: Comcast Corporation: Key Employees Continued

Table 17: Comcast Corporation: Key Employees Continued

Table 18: Comcast Corporation: Key Employees Continued

Table 19: Warner Bros. Discovery, Inc.: key facts

Table 20: Warner Bros. Discovery, Inc.: Annual Financial Ratios

Table 21: Warner Bros. Discovery, Inc.: Key Employees

Table 22: Warner Bros. Discovery, Inc.: Key Employees Continued

Table 23: Warner Music Group Corp.: key facts

Table 24: Warner Music Group Corp.: Annual Financial Ratios

Table 25: Warner Music Group Corp.: Key Employees

Table 26: Warner Music Group Corp.: Key Employees Continued

Table 27: Warner Music Group Corp.: Key Employees Continued

Table 28: United States size of population (million), 2018–22

Table 29: United States gdp (constant 2005 prices, \$ billion), 2018–22

Table 30: United States gdp (current prices, \$ billion), 2018–22

Table 31: United States inflation, 2018–22

Table 32: United States consumer price index (absolute), 2018–22

Table 33: United States exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: United States movies & entertainment market value: \$ million, 2017–22

Figure 2: United States movies & entertainment market category segmentation: \$ million, 2017-2022

Figure 3: United States movies & entertainment market geography segmentation: % share, by value, 2022

Figure 4: United States movies & entertainment market value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the movies & entertainment market in the United States, 2022

Figure 6: Drivers of buyer power in the movies & entertainment market in the United States, 2022

Figure 7: Drivers of supplier power in the movies & entertainment market in the United States, 2022

Figure 8: Factors influencing the likelihood of new entrants in the movies & entertainment market in the United States, 2022

Figure 9: Factors influencing the threat of substitutes in the movies & entertainment market in the United States, 2022

Figure 10: Drivers of degree of rivalry in the movies & entertainment market in the United States, 2022

## I would like to order

Product name: United States (US) Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/UFF99B22341AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFF99B22341AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



